

# Veterans Find My HealthVet Engaging in 2018!

## Website

**1.7 million views** of  
Spotlight article views

**64%** more than 2017

Entire Portal: **10.26%** increase

Most read articles:



**The Doctor Can See You Now...  
on Your Computer Screen**



**How to Get Travel Costs for  
VA Health Care**



**Five Exercises for People  
Over 50**

Most popular keywords used in search:

  
  

## Newsletter

**702,000** newsletter subscribers  
*59% increase from 2017*



**42%** average Open Rate  
*(Federal average is 14%)*



**8%** average Click Rate  
*(Federal average is 2%)*



Q4 FY18 Engagement: **74%**  
*(Federal average is 38%)*

Engagement for a newsletter is measured by calculations of Open and Click Rates as well as the number of subscribers over a 90-day period.