Veterans Find My HealtheVet Engaging in 2018!

**Website**

1.7 million views of Spotlight article views

64% more than 2017

Entire Portal: 10.26% increase

**Newsletter**

702,000 newsletter subscribers

59% increase from 2017

42% average Open Rate

(Federal average is 14%)

8% average Click Rate

(Federal average is 2%)

Q4 FY18 Engagement: 74%

(Federal average is 38%)

Most read articles:
- The Doctor Can See You Now… on Your Computer Screen
- How to Get Travel Costs for VA Health Care
- Five Exercises for People Over 50

Most popular keywords used in search:
- Appointment
- Flu Shot
- Hearing Aid Batteries

Engagement for a newsletter is measured by calculations of Open and Click Rates as well as the number of subscribers over a 90-day period.